



---

ADVANCING INTEGRATED HEALTHCARE

# Supporting Population Health Through Team-Based Practice Re-Design and Broad Community Partnerships

---

**SOMAVA SAHA, MD, MS**

**PAUL WOODS, MD, MS, CCFP**

Paul Woods MD MS CCFP

# Primary Care:

I've looked at health from most sides  
now

# My Journey

- Did want to be
  - A Doctor
- Didn't want to be
  - Psychiatrist
  - Administrator
  - CEO

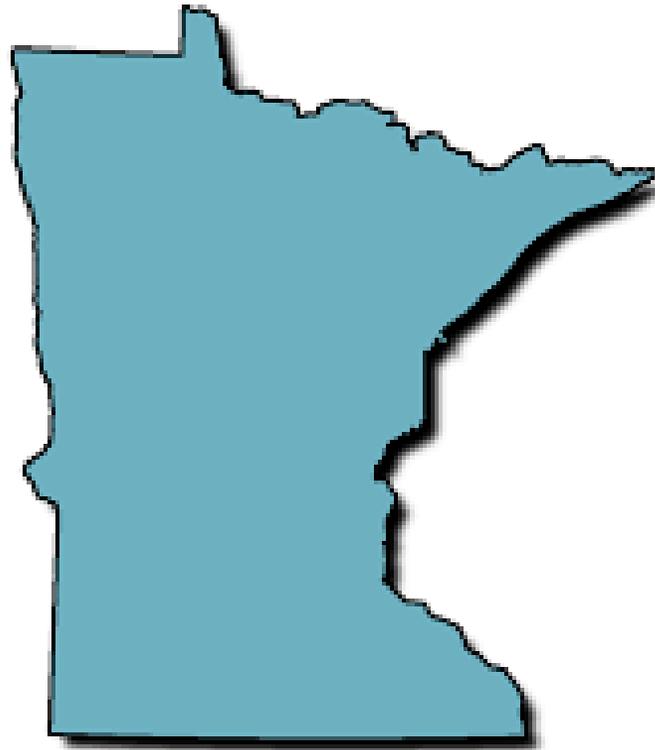


Chapter 1: Paul Woods MD  
Family Physician



**Paul Woods, M.D.**

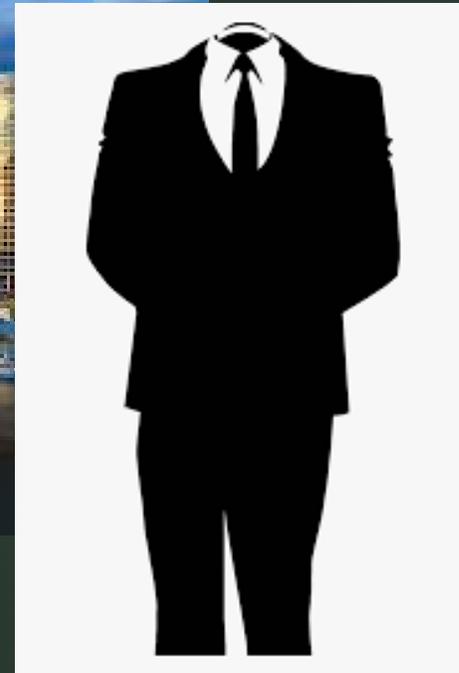
Chapter 2: Paul Woods MD MS,  
Associate Medical Director CDM



Chapter 3: Paul Woods MD MS  
Medical Director DFM



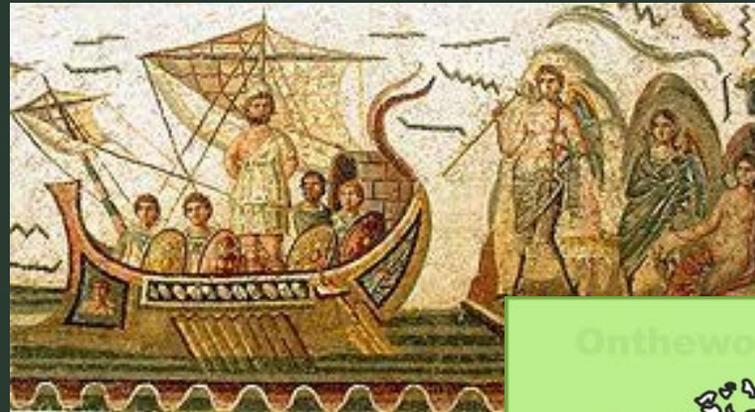
Chapter 4: Paul Woods MD MS  
Department Chief of Primary Care



# Chapter 5: Paul Woods MD MS SVP Provider Network Organization



# Chapter 24: Paul Woods MD MS President and CEO

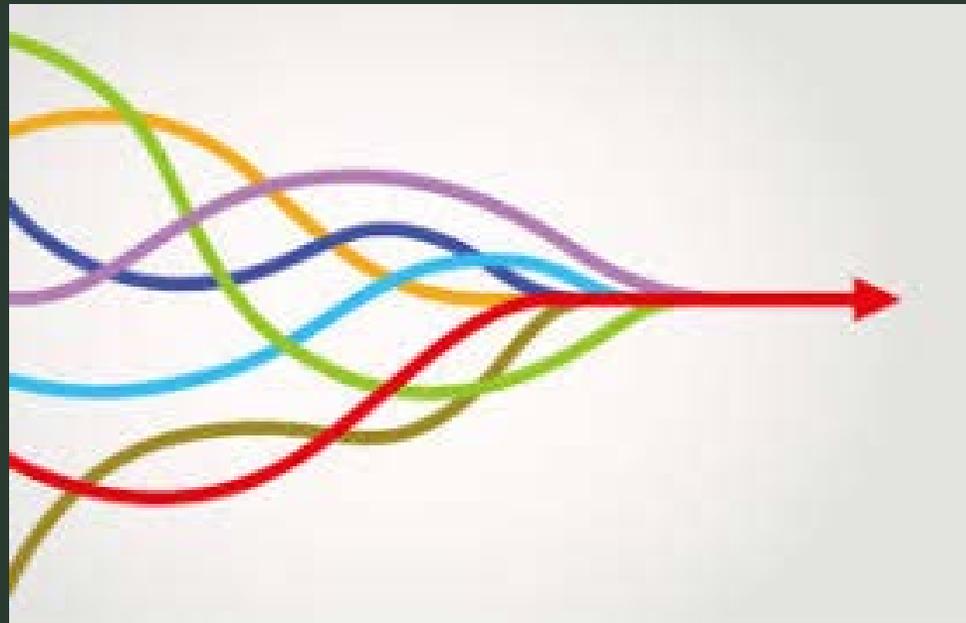


Chapter 24: Paul Woods MD MS  
System Transformation Leader/Stakeholder



# Conclusion

- No matter from where you observe health care, the same problems exist whether we all fully see them or not





# 100 Million Healthier Lives

## Supporting Population Health Through Team-Based Care and Community Partnerships

Somava Saha, MD MS; Vice President, Institute for Healthcare Improvement and Co-Executive Lead, 100 Million Healthier Lives



CONVENED BY





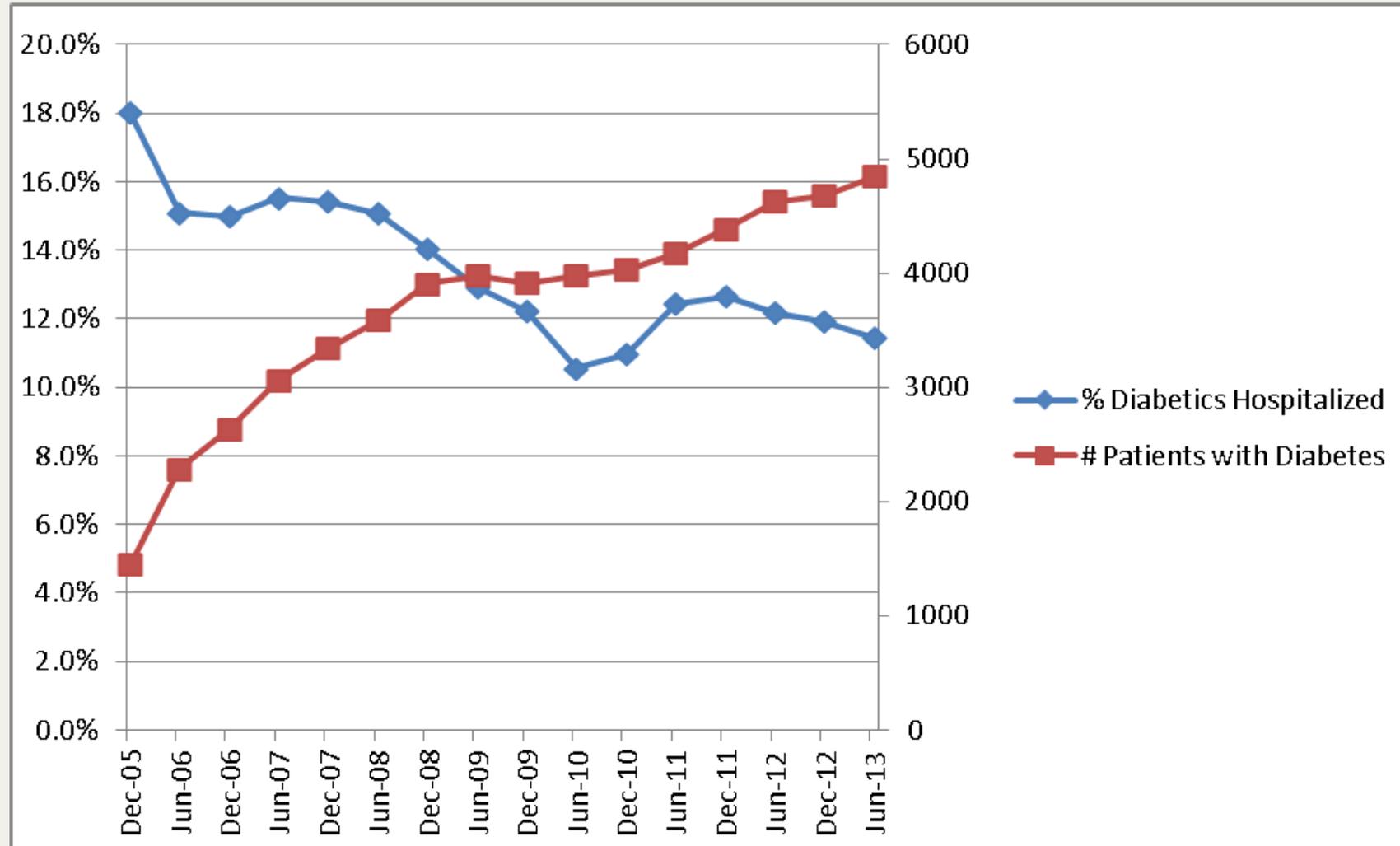
- I have no financial conflicts to disclose.
- I have spent 25 years learning about how we advance health, wellbeing and equity in the world in partnership with communities of solutions all around the world. This has irrevocably shaped my thinking.

# The Triple Aim



- A System design that is one aim with three dimensions:
  - Improving the health of the populations;
  - Improving the patient experience of care
  - Reducing the per capita cost of health care.

# A Fable: 36% Reduction in Hospitalization Rate for Patients with Diabetes at Cambridge Health Alliance



# Cost of chronic disease unsustainable



## THE STAGGERING COST OF DIABETES

Today, **4,660**  
AMERICANS WILL BE DIAGNOSED  
WITH **DIABETES**

NEARLY **30**  
MILLION AMERICANS  
HAVE DIABETES



**86 million**  
Americans have prediabetes  
More than the population of the east coast  
from Connecticut to Georgia



DIABETES AND  
PREDIABETES COST AMERICA  
**\$322 BILLION**  
PER YEAR

**\$ 1 in 5 health care dollars**  
is spent caring for  
people with diabetes

**\$ 1 in 3 Medicare dollars** is spent  
caring for people  
with diabetes

**\$** People with diagnosed  
diabetes have health  
care costs **2.3 times higher**  
than if they  
didn't have the disease



Learn how to combat this costly disease at  
**diabetes.org/congress**



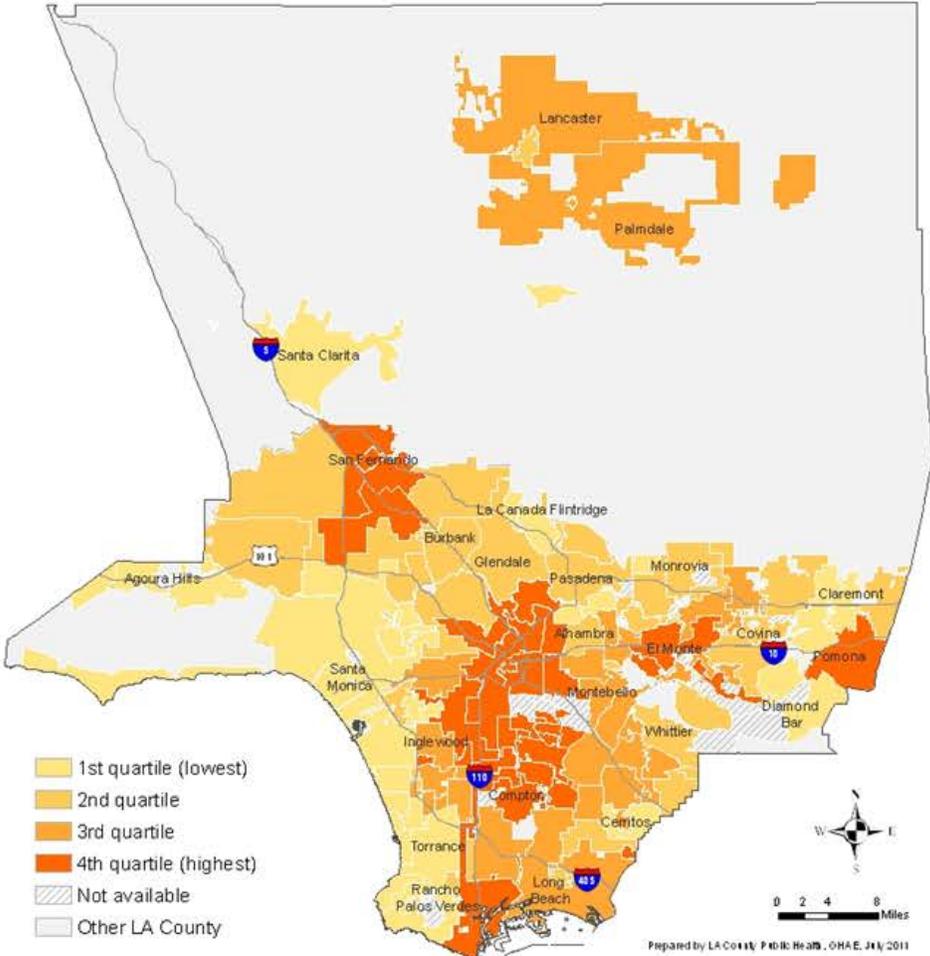
# A tale of two boys



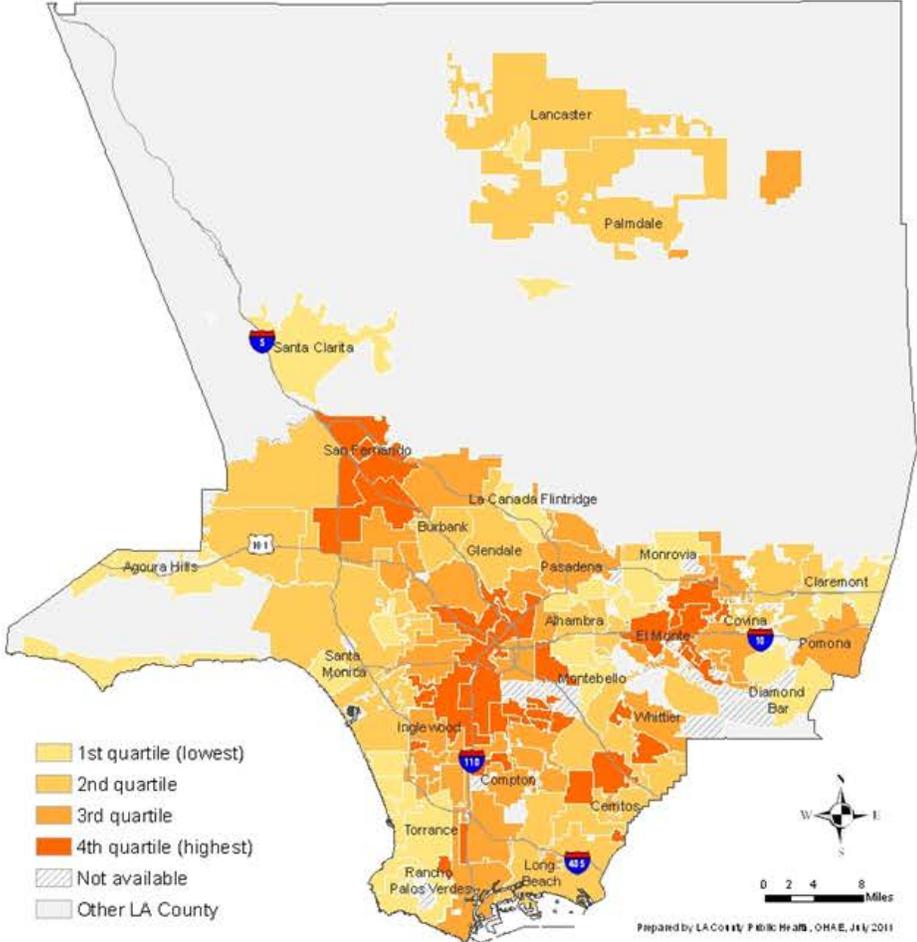
# Health and Social Inequity are Interconnected and Related to Place



**Economic Hardship Index by City/Community, Los Angeles County, 2000**



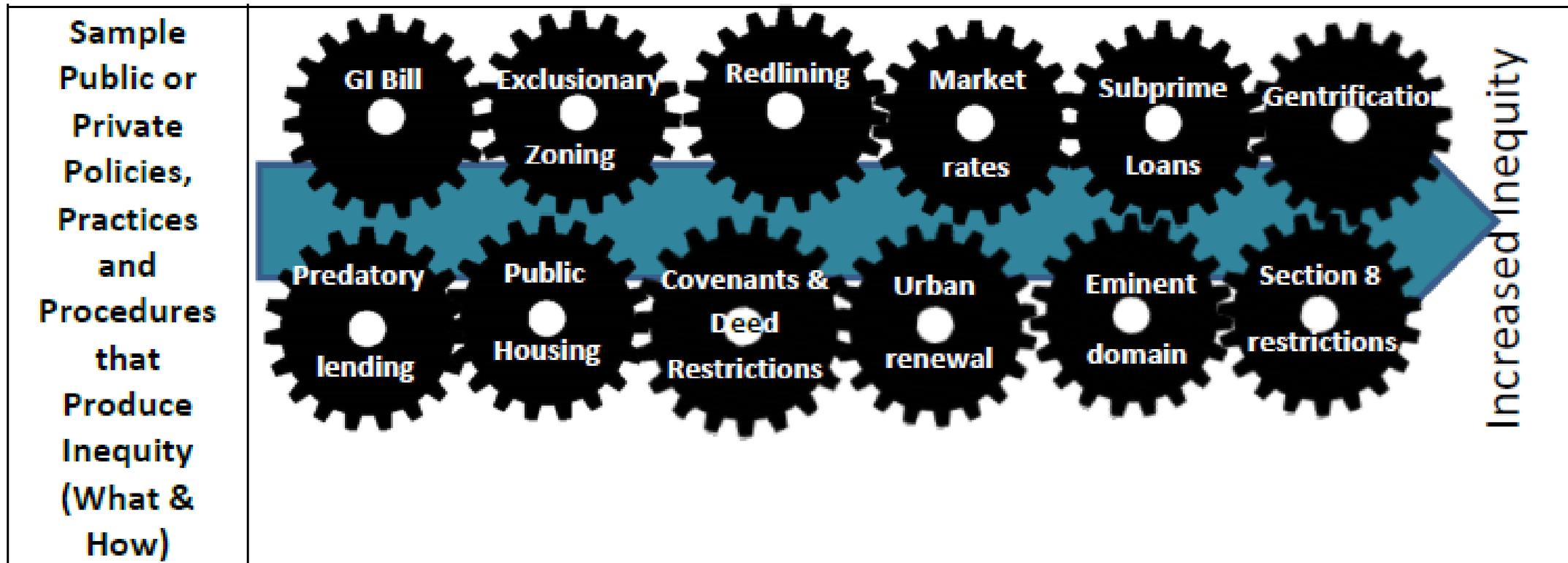
**Prevalence of Childhood Obesity by City/Community, Los Angeles County, 2005**



Chronic place-based inequities are not accidental - there is a system in place that propagates them

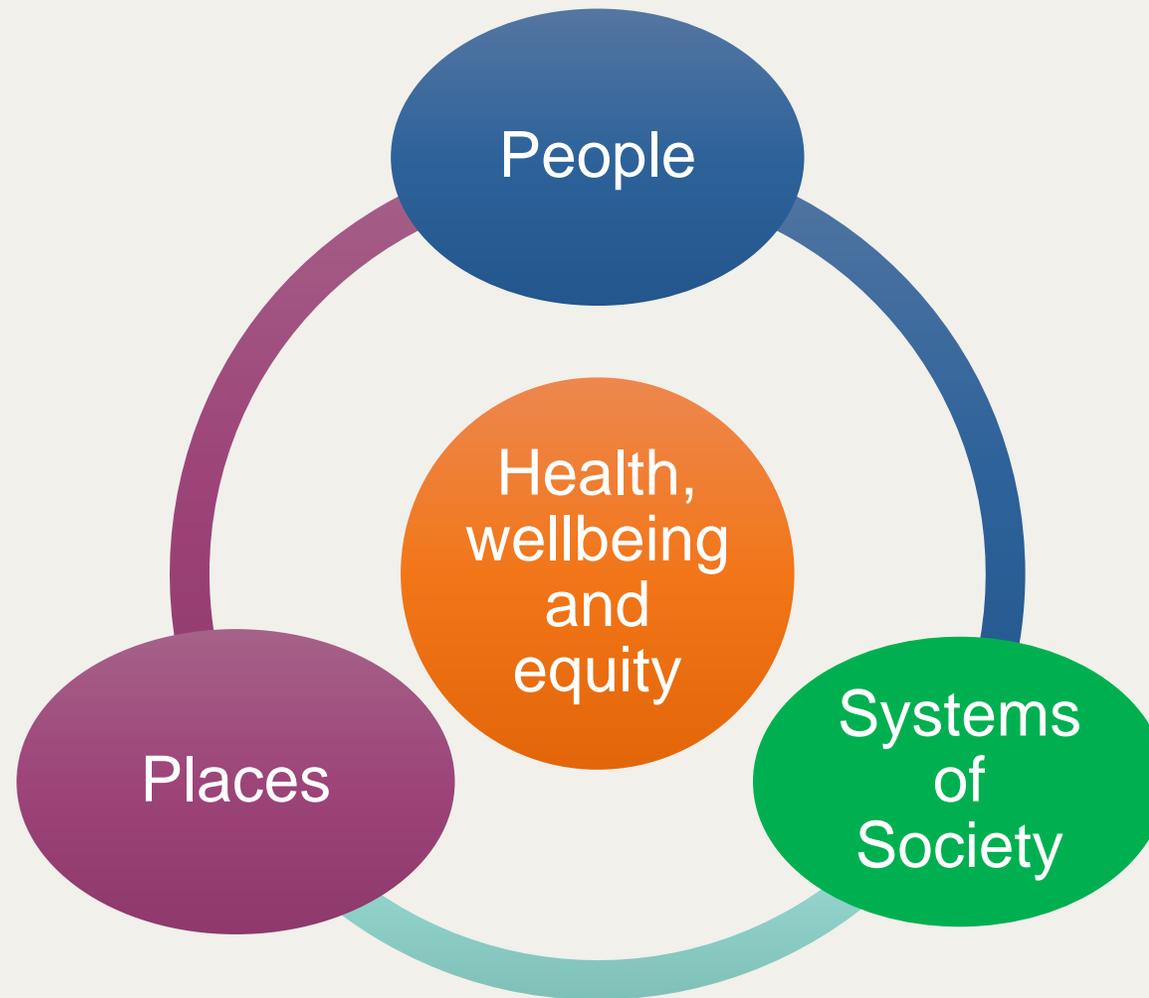


### Housing: The Production of Inequities and Consequences at the Community Level



“Countering the Production of Health Inequities” Report from the Prevention Institute

# Interrelationship between the health, wellbeing and equity of people, places and the systems of society



# 100 Million Healthier Lives



**Identity:** An unprecedented collaboration of change agents pursuing an unprecedented result:

*100 million people living healthier lives by 2020*

**Vision:** to fundamentally transform the way we think and act to improve health, wellbeing, and equity.

**Equity** is the “price of admission.”

Convened by the Institute for Healthcare Improvement as a partnership across organizations and supported by WE in the World.

[www.100mlives.org](http://www.100mlives.org)



# The Health Advocates In-Reach and Research Campaign (HAIR)



<https://vimeo.com/83703623>



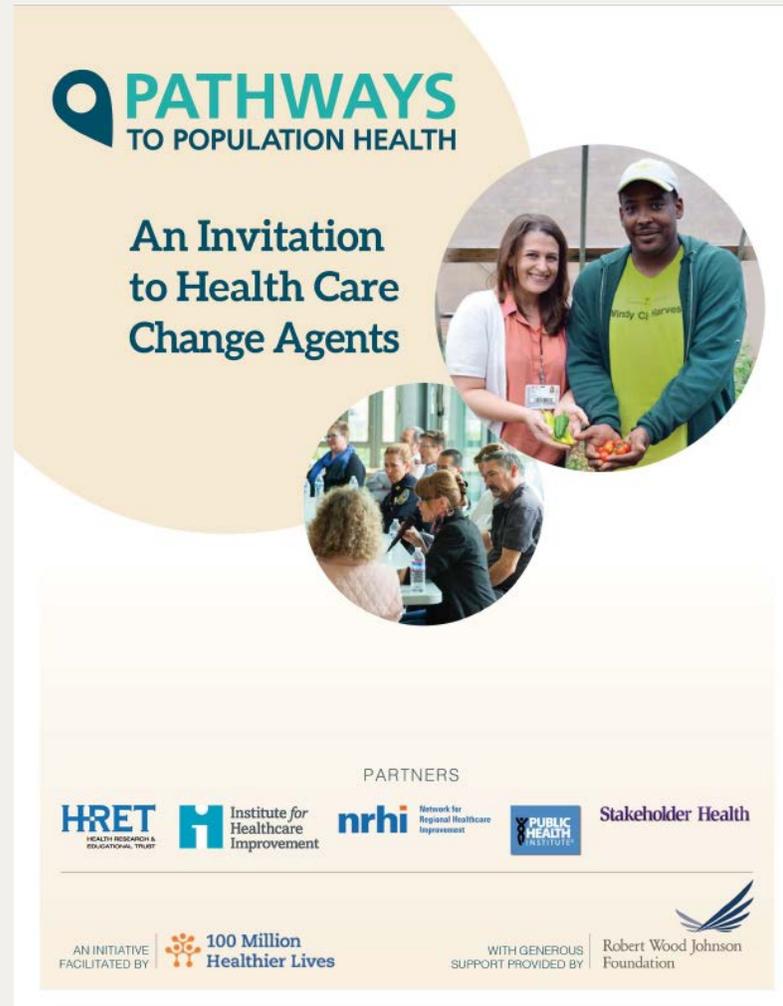
## Communities of Solutions



St Nin



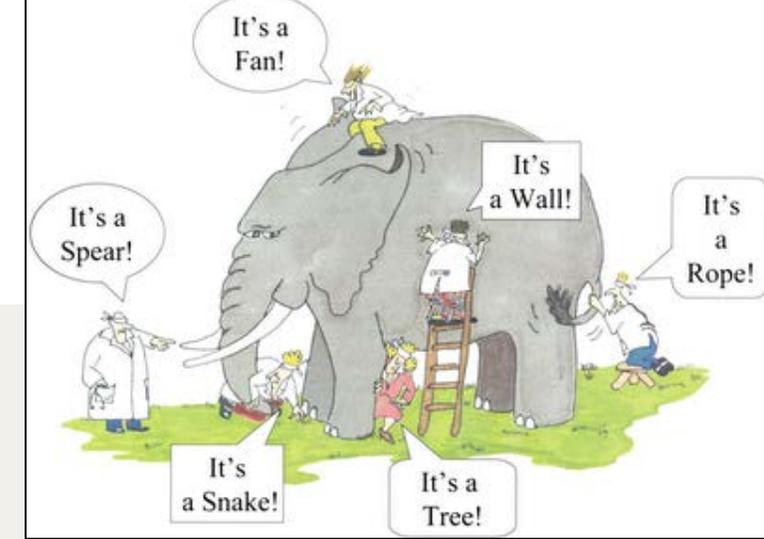
# Pathways to Population Health



1. Framework
2. Compass
3. Oasis of resources

Championed by 30+ major organizations including the American Hospital Association, IHI, NRHI, Public Health Institute, Stakeholder Health, ASTHO and many others.

# Common Language: Two kinds of populations



## A Defined Population (Well-being of People)

Defined by a common characteristic

- Patients at a community health center
- Children with sickle cell disease who live in the midwest
- People attending a megachurch

## Geographic or Place-Based Population (Well-being of Places)

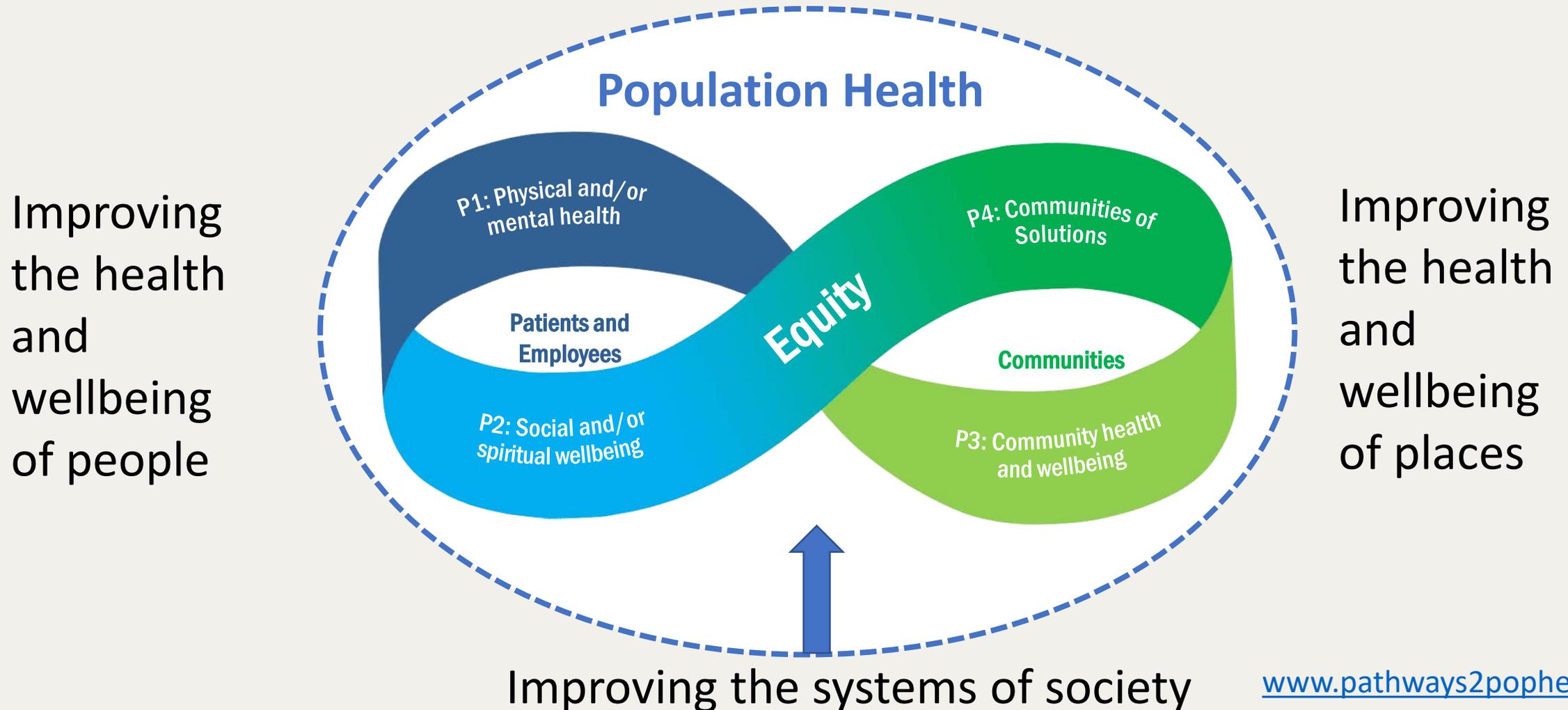
Defined by a place

- Children living in three neighborhoods of Chicago
- Residents of rural West Virginia

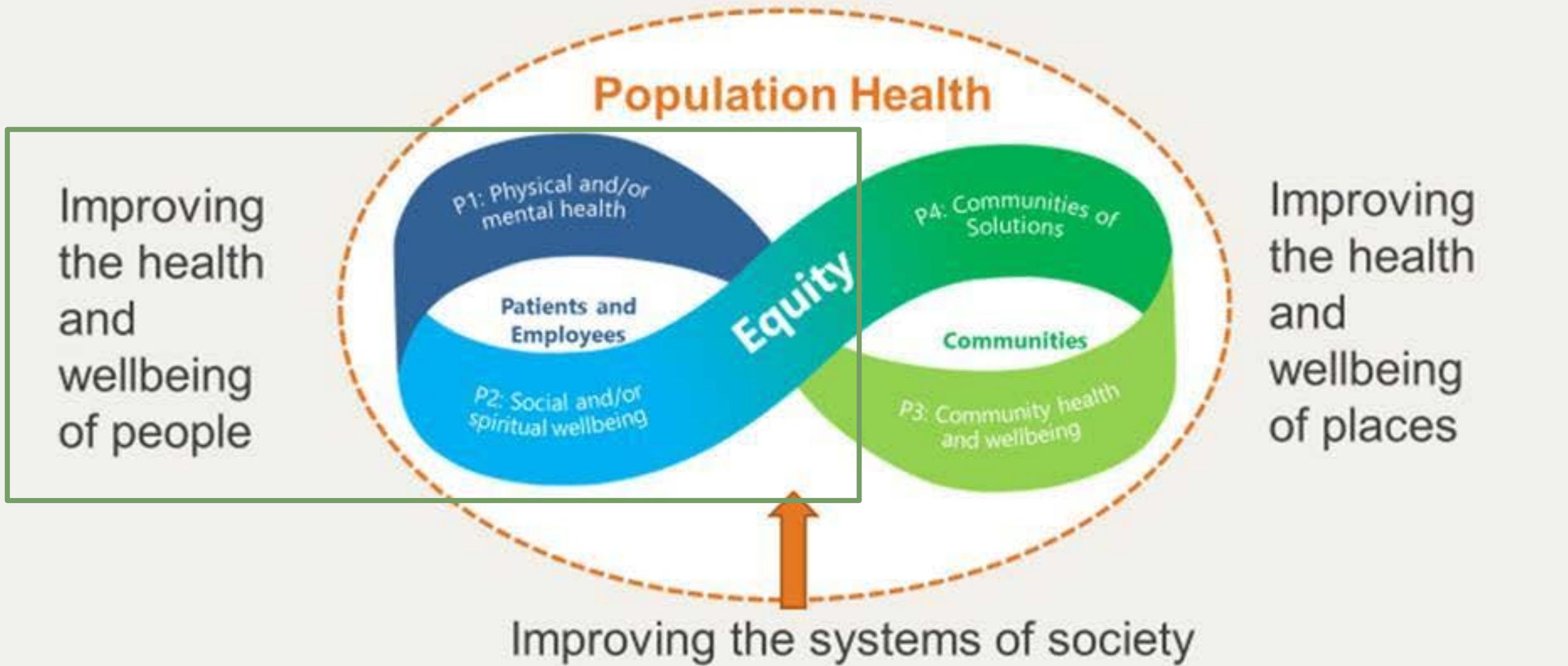
# Six Foundational Concepts of Population Health Improvement



# 4 Interconnected Portfolios of Work



# 4 Interconnected Portfolios of Work



# Care Delivery Model: Improving the Health and wellbeing of people

## Components

- Equity
- Physical and Mental Health
- Social and/or Spiritual wellbeing



# People Challenges

## Patients/Consumers:

- Access to care
  - Rise of Consumerism
  - Experience of Care
  - Quality
  - Cost/Affordability
- 

# Provider Challenges

## Providers:

- Administrative Demands
- EHRs
- Quality of care and moral distress
- Eligibility and moral distress

BURNOUT

# Business/System Challenges

## System/Administrative

- Two Curve Problem
- Access
- Cost
- Productivity
- Efficiency

## ? Value Proposition of Having a Model Cell

- Skunkworks: Development of what is next and beyond
- Operational: Make it work together
- Develop scalable model components that can be used now and have future utility (understand the business value)
- Prestige

## Advanced Primary Care Models: Biopsychosocial Framework

- Anatomy: Structure and Resources
- Physiology: Function and Processes
- Psychology: Roles and  
Autonomy/Professionalism
- Sociology: Mindset and Culture



# Enhanced Primary Care

- Grand Rapids MI
- The challenge:
  - “De novo”
  - No specifications and little in the way of constraints
  - Took what I had learned at U of Calgary

## ▶ EPC: Anatomic Components examples

- Interprofessional teams
- Co-location: No offices
- Flow Cells
  - Flow Manager and Provider
- Care Team Lead

## ▶ EPC: Physiology (Processes) examples

- Shared patients
- Advanced Access
- The LIGHTS!!!!
- In Basket Management: Early win
- Systematic Case Review
- Collaborative Care Models
- Group Visits

# EPC: Psychology examples

- Shared Patient Panels (although attachment)
- No Cross Coverage
- Standardized care pathways
- The psychology of our In Basket management
- Patients own their story and their data: Open Chart

## EPC: Sociology (Culture) examples

- Shared Accountability
- Shared Panels
- Flow Management
- Systematic Case Review
- Care pathways (academic detailing)

## EPC: So What???

- Access: TNA dropped from several weeks to 2 days
- Panel: Went from 3700 to 6500 in under 2 years
- Encounters: Increased by 27%
- CPT Codes: Increased by 29%
- Quality: MiPCT
- Patient Satisfaction: LTR Went from 90% to 97%

# IPC

- Grand Rapids MI: Different (competitor) system
- Additional bells and/or Whistles
- Desire to create a scalable model that could be adapted for 22 markets
- “Health Care Unified Field Theory”

## ? Value Proposition of Having a Model Cell

- Prestige
- Skunkworks: Development of what is next and beyond
- Operational: Make it work together
- Develop scalable model components that can be used now and have future utility, now in 22 markets (understand the business value)

# IPC

- Design: Human Centered Design
- Lean as Operating, Management and Improvement Systems
- Team documentation
- PAM
- Social Determinants and CHW

# EPC and IPC: The rest of the stories

- EPC:
  - Still going great guns
  - System has scaled many of the components but took years
  - Continue to innovate: Self Sustaining
- IPC:
  - A year in
  - Struggling with clarity
  - Somewhat unclear level of support from system

## If APC Models work, so what?

- The Unstated Question:
  - Is it possible to have a win both in volume and value based payment models?
  - Answer: Yup
- Scalable or just a nice demonstration?



# Deployment Strategy:

1. Start with No Fail Four
  2. Roll out quickly and in standard way
  3. Evaluate business case for other bundles
  4. Look for synergies
  5. Deploy the non- No Fail Four Bundles as business case arises
- 

# No Fail Four

1. Risk Adjusted Panels
  1. Volume: Utilization/10,000 in FFS
  2. Value: Capitated Lives
2. Access
  1. Volume: Productivity
  2. Value: Keepage and Care Gaps
3. Network Integrity
  1. Volume: Productivity
  2. Value: Keepage and TCOC
4. Production Cost
  1. A winner in any scenario



# Critical Success Factors

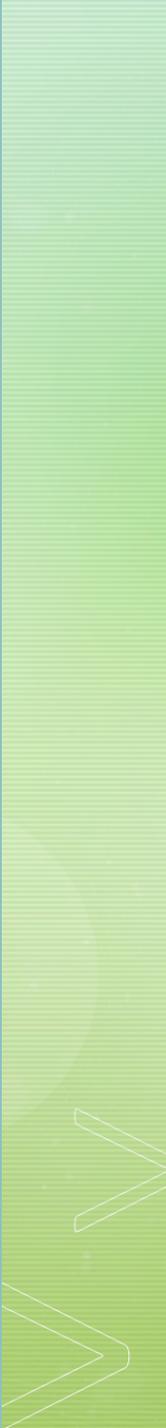
- Leadership: System
  - Protection
  - Advocacy
  - Intent to scale from the beginning
- Leadership: Team
- Team Culture: Ownership
- Team Culture: Teammate Selection
- Clear Vision and Objectives
  - Throughout the system
- Focus on Principles and vision upfront
- Engaging the team in developing the model
- Care and Feeding: Ongoing support including resources

# Failure Modes

- Pilot thinking and Rossi's Iron Law
- Existential Drift
  - Lack of alignment about why you are doing what you are doing
- Lack of Sponsorship at leadership level
- Poor choices in providers and other team members
- Lack of attention to culture
- Starving for resources: Clear business proposition
- Failure to demonstrate ongoing value proposition



# Conclusion

- Healthcare has deep systemic challenges no matter what perspective you hold
  - Payment changes alone won't accomplish what we need without deep structural, cultural and cognitive change
  - Advanced Primary Care Models hold great promise in driving to many of the required outcomes
  - They can be effective in helping today's challenges as well
  - There are many places where they can fail to deliver but with proper engagement from all levels can be transformative
- 

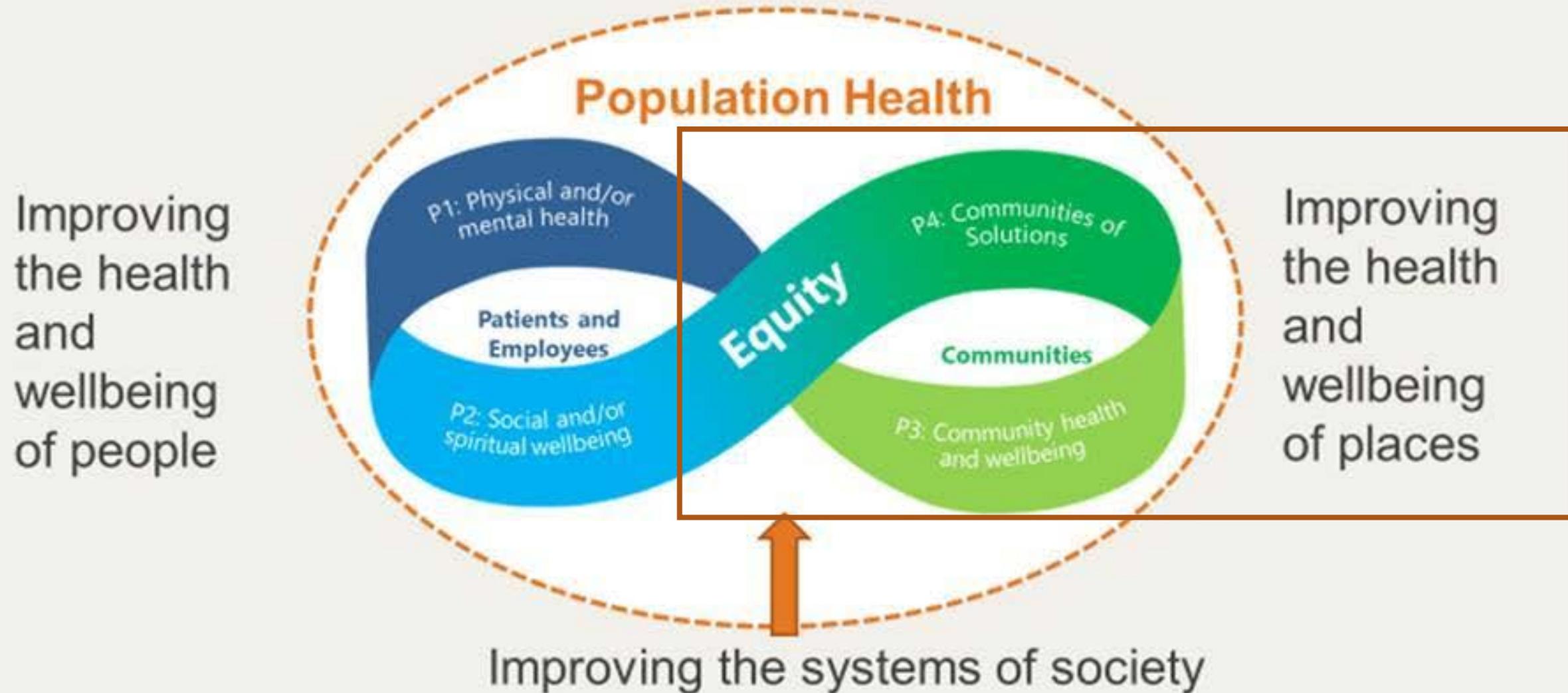


 100 Million  
Healthier Lives

Putting it into action  
through community  
partnerships

---

# 4 Interconnected Portfolios of Work



# Portfolio 1: Optimize mental and/or physical health and cost

52



- Alaska Native people who took over their health care system
- Built a health system based on relationships, trauma informed care
- Integrated mental health
- Community based treatment of trauma
- 50-75% improvement in outcomes and cost



<https://www.youtube.com/watch?v=V1DL62iUxgU>

# Portfolio 2: Address social and spiritual drivers or health and wellbeing



*Aunt* **BERTHA** | Connecting People and Programs Sign Up Log In Support

Search for free or reduced cost services like medical care, food, job training, and more.

Zip

**865,054** people use it (and growing daily)



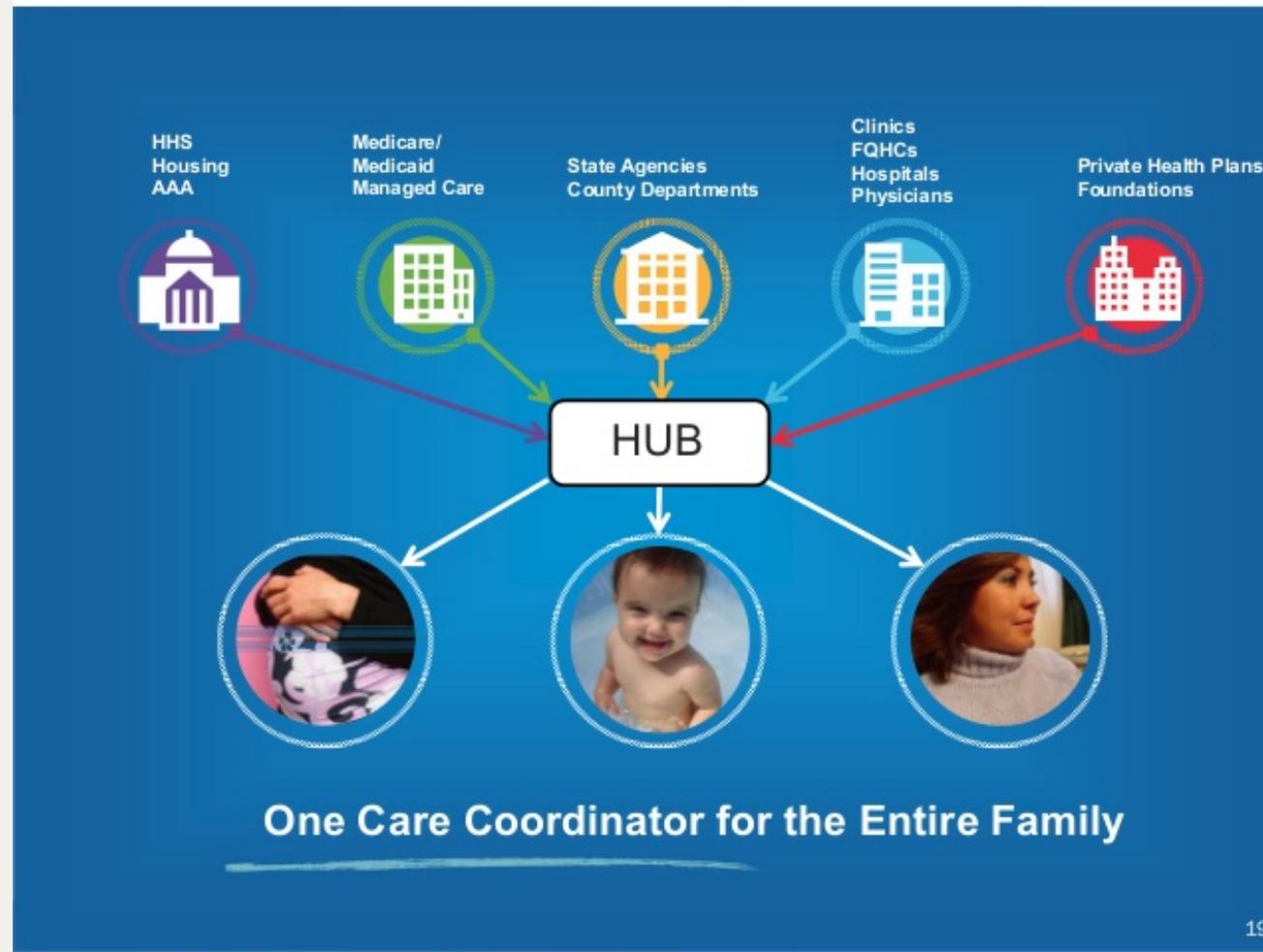
By continuing, you agree to the [Terms & Privacy](#).

Select Language 

[Browse Programs](#) | [Suggest Program](#) | [For Organizations](#) | [About Us](#) | [Accessibility](#) | [Terms](#) | [Privacy](#)  
© 2012-2017 Aunt Bertha, a Public Benefit Corp.

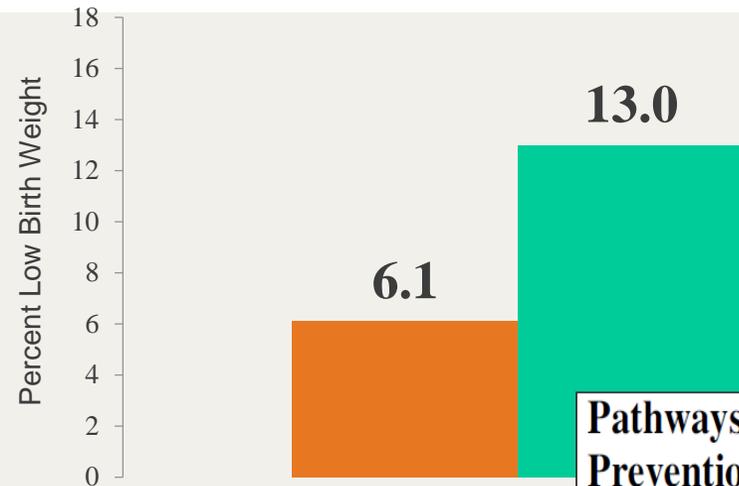
Connecting people to services: Aunt Bertha

# Portfolio 2: Address social and spiritual drivers of health and wellbeing



Pathways Community Hub Model

# Pathways Hubs lead to Triple Aim Outcomes



Pathway intervention over 4 years

**Cost Savings:** \$3.36 for 1<sup>st</sup> year of life; \$5.59 long-term for every \$1 spent

## Pathways Community Care Coordination in Low Birth Weight Prevention

Sarah Redding · Elizabeth Conrey · Kyle Porter · John Paulson · Karen Hughes · Mark Redding

© The Author(s) 2014. This article is published with open access at Springerlink.com

**Abstract** The evidence is limited on the effectiveness of home visiting care coordination in addressing poor birth outcome, including low birth weight (LBW). The Community Health Access Project (CHAP) utilizes community health workers (CHWs) to identify women at risk of having poor birth outcomes, connect them to health and social

Women participating in CHAP and having a live birth in 2001 through 2004 constituted the intervention group. Using birth certificate records, each CHAP birth was matched through propensity score to a control birth from the same census tract and year. Logistic regression was used to examine the association of CHAP participation

# Portfolio 2 Address social and spiritual drivers or health and wellbeing

56



Palo Alto Medical Foundation

# Portfolio 3 Community Health and wellbeing: Childhood Asthma Outcomes at Cambridge Health Alliance



School

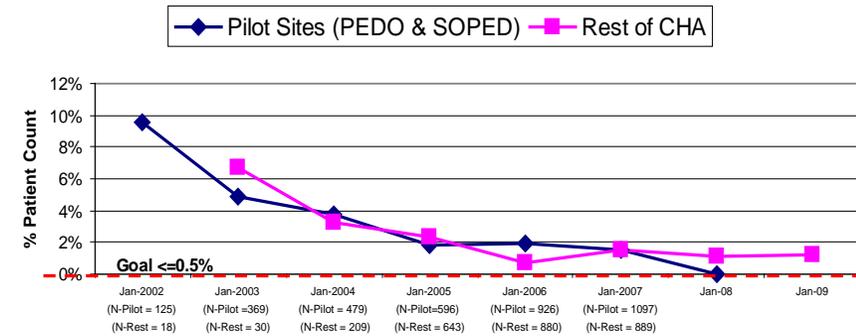


Home



Pediatrician

## Childhood Asthma: % Patients with Asthma Admissions



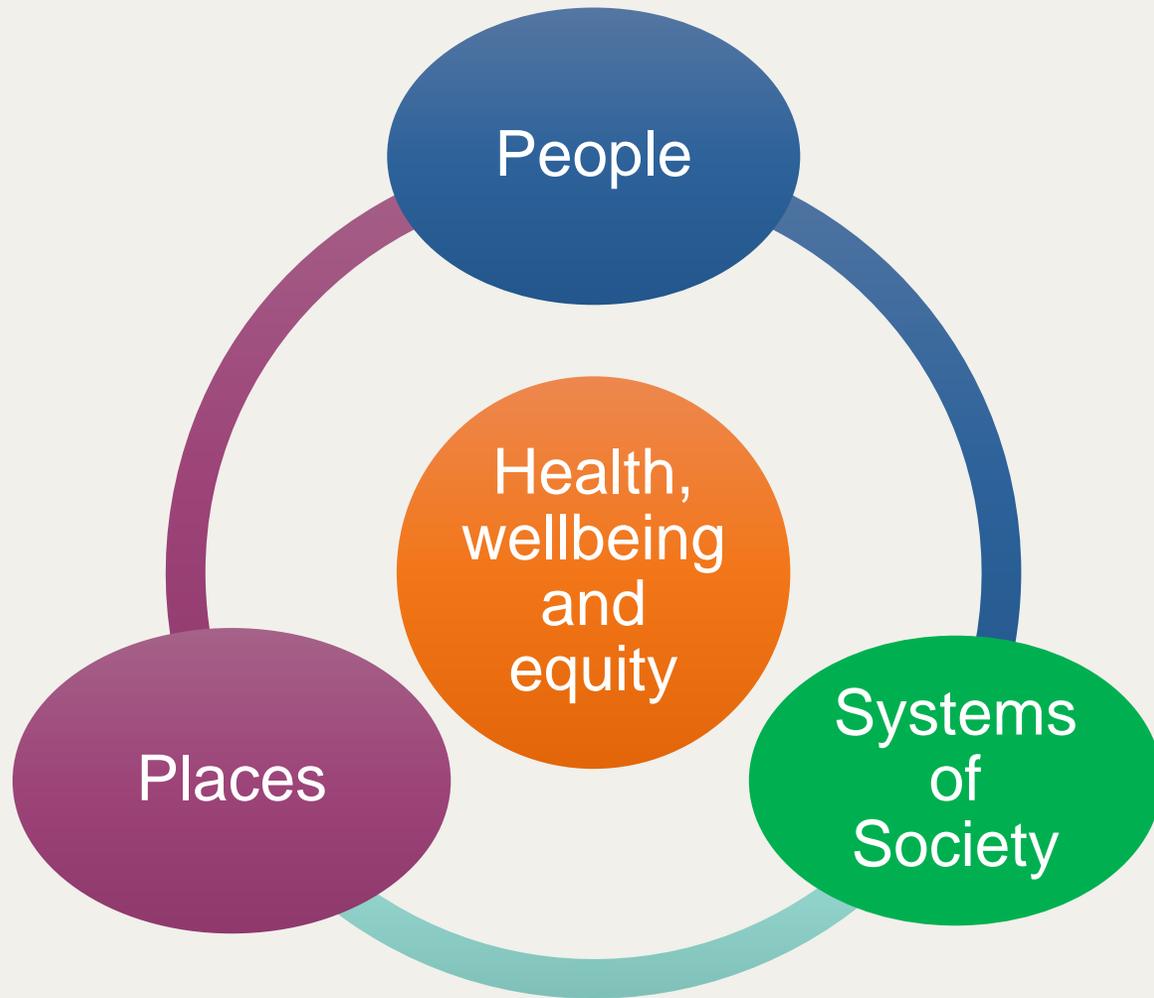


- University Hospitals in Cleveland – Economic develop in poorest 7 zip codes surrounding the hospital.
  - “Buy local, hire local, live local” in addition to community benefits. Impact: 5200 jobs created, \$500 million infused into communities with worst life expectancy.
  - A school in a hospital at Metrohealth
- Dignity health – invest a part of the retirement portfolio to give low income loans to community-based businesses, low income housing developers

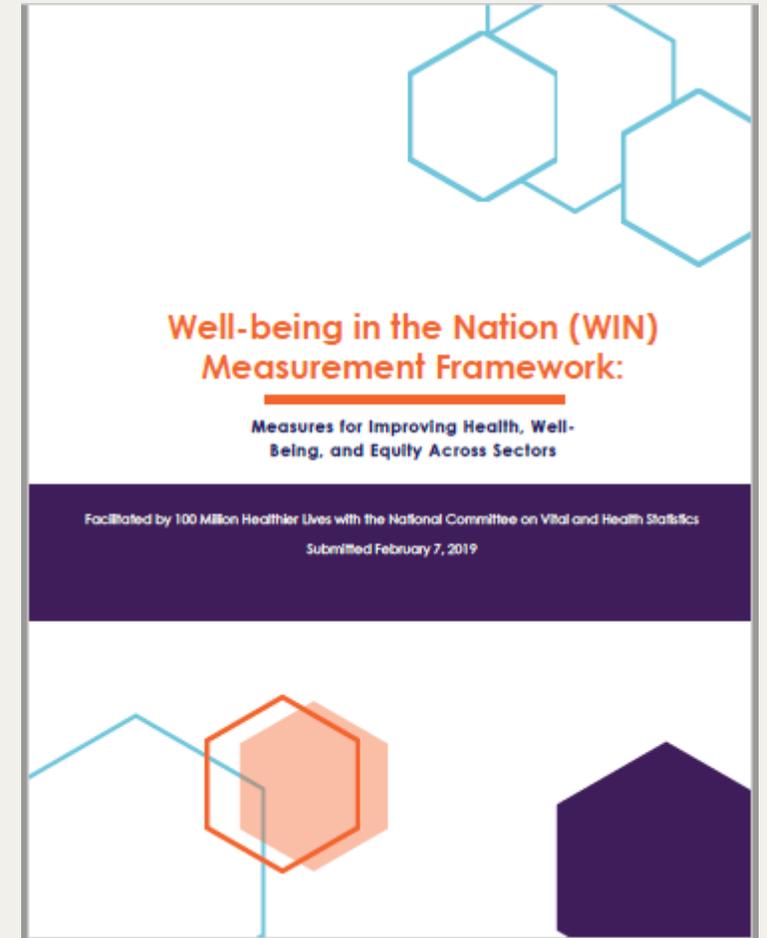


- Place-based mapping of the state in health equity zones
- “All in” effort to invest in places in a way that advances equity together
- Focus on everyone contributing their piece and asking “What could we do together that we couldn’t do alone?”

# Well-being In the Nation Measures: People, places and the systems of society that drive health inequities



[www.100mlives.org](http://www.100mlives.org)



# Well-being In the Nation (WIN) Core Measures



## 1. Wellbeing of people

- People's perception of their well-being
- Life expectancy

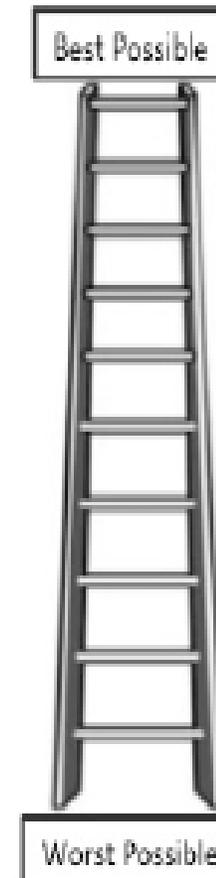
## 2. Wellbeing of places

- Healthy communities index (USNWR/CHRR)
- Child poverty

## 3. Equity

- Differences in subjective well-being
- Years of potential life gained
- Income inequality, graduation rates
- Differences by demographic variables (race, place educational level, language, etc.)

### Common Measures for Adult Well-being



1. Please imagine a ladder with steps numbered from zero at the bottom to ten at the top. The top of the ladder represents the best possible life for you and the bottom of the ladder represents the worst possible life for you.

Indicate where on the ladder you feel you personally stand right now.

0 1 2 3 4 5 6 7 8 9 10

2. On which step do you think you will stand about five years from now?

0 1 2 3 4 5 6 7 8 9 10

3. Now imagine the top of the ladder represents the best possible financial situation for you, and the bottom of the ladder represents the worst possible financial situation for you. Please indicate where on the ladder you stand right now.

0 1 2 3 4 5 6 7 8 9 10

# What you can do



1. Commit to thinking and acting differently.
2. Go to [www.pathways2pophealth.org](http://www.pathways2pophealth.org) to take the Compass to assess where you are on the journey and set goals
3. Think about the whole person, the whole community. Consider whole person measures – [www.winmeasures.org](http://www.winmeasures.org).
4. Get to know your partners in community and join the team! You don't have to go it alone.
5. Join the movement! [www.100mlives.org](http://www.100mlives.org)