In terms of educating the community – AAP national and RIAAP have started education campaigns in an effort to reassure families about the value of medical home care and the importance of vaccines visits. <https://www.aap.org/en-us/about-the-aap/aap-press-room/campaigns/call-your-pediatrician/Pages/default.aspx>. I know of a few RI practices who are also doing this education within their own practices and websites, tailored specifically for their patient population.